

design
that moves
people®



ESTABLISHED 1991 | 30+ YEARS STRONG

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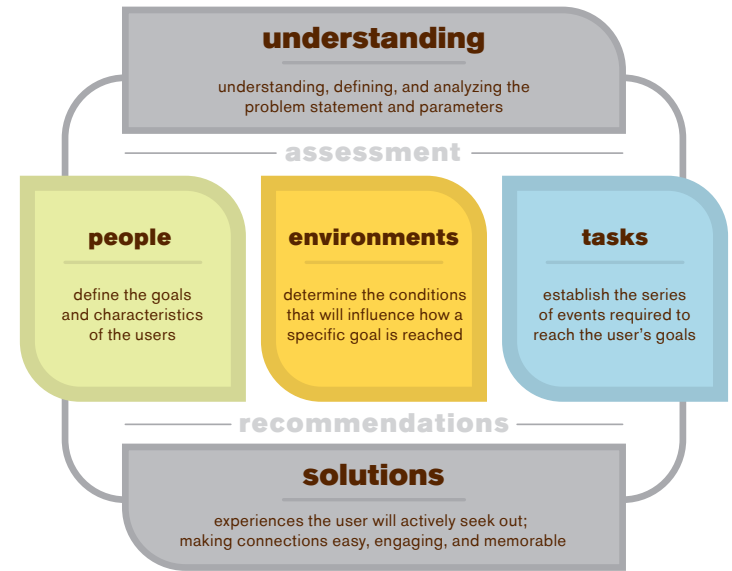
BACKGROUND & DIFFERENTIATOR

For over 30 years, Swath Design has been **bringing clarity to the complexity of place** by designing strategic visual systems that have a positive impact on how people experience, navigate, interact, and connect with built and natural environments.

We take responsibility for the details that move vision to practical solutions.

Swath is design that moves people®

STRATEGIC APPROACH: PATHSHOWING™



VISITOR JOURNEY



CAPABILITIES

- Wayfinding Systems
- Architectural Signage Design
- Exhibit Design
- Placemaking & Branded Environments
- Visitor Journey Planning

CORE COMPETENCIES

- Auditing and analyzing conditions to make strategic, cost-conscious recommendations.
- Understanding ADA compliance, zoning code compliance, and variance approval processes.
- Developing strategic signage systems and standards to help reduce long-term costs.
- Understanding vehicular and pedestrian flow.
- Focus on safe, efficient, and anxiety free navigation for visitors.
- Map systems, artifact displays, donor walls.

Detailed bid documentation drawings and fabrication administration that insure brand right, quality production and installation.

Educating client's staff on creating a positive and engaging experience for their visitor.

NAICS:

- 541430 Graphic Design Services
- 541310 Architectural Services
- 541410 Interior Design Consulting Services
- 541490 Other Specialized Design Services

NAICS:

- 541613 Marketing Consulting Services
- 622110 General Medical & Surgical Hospitals
- 712190 Nature Parks & Other Similar Institutions
- 611310 Colleges, Universities, Professional Schools

D & B:

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CAGE:

6Q2Z6





analysis, planning, implementation, signage design, project management, pathshowing, experiential graphic design, wayfinding, realization

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