



Right Message, Right Moment, RRight Now

We believe that no one should control your narrative. You should tell your OWN story. As your experienced strategic advisor we remove communication barriers so you CAN. With more than three decades of media, broadcast journalism, marketing and public relations experience we deliver best in class solutions to your messaging problems through the following:

NAICS Codes:
Public Relations - 541820
Marketing - 541613
Professional and Management
Development Training - 611430

CORE COMPETENCIES

- Strategic/Crisis Communications
- Stakeholder/Community Engagement
- Media Interview Training
- Public Speaking Coaching
- Media Relations
- Reputation Management

DIFFERENTIATORS

- Award winning broadcast journalist
- Experienced innovative strategist
- Seasoned communications/marketing professional
- Connected media relations expert
- Woman owned
- Minority Owned
- Ability to connect messaging to multicultural and diverse audiences
- Decades of expertise translating complex messages to wide audiences and moving them to act.

Registered LLC in the state of Ohio, Certified State of Ohio Minority Business Enterprise, serving individuals, nonprofit/for-profit companies since 2014.

PAST PERFORMANCES

Cincinnati Public Schools: The state of Ohio's third largest school district. Strategic Communications Advisor for Superintendent. Crisis communication strategy. Communications training for the Superintendent and Executive Leadership team.

United Way of Greater Cincinnati: Crisis/strategic communications, media relations, community engagement strategy. Communications training for staff, strategic communications advisor to the President/CEO.

City of Cincinnati: Strategic communications for the City Manager's office. Communications training for public information officers across all 17 city departments.

Fifth Third Bank: Public speaking coaching, media interview training.

Cincinnati USA Regional Chamber/The Health Collaborative: Appointed by the business community and regional hospital systems to establish the Regional COVID Communications Center. Coordinated a strategy to communicate data informed safety messaging surrounding the COVID pandemic across southwest Ohio/Northern Kentucky region.